

CONTRACT

WHNS-TV
Meredith Corporation
Fed ID 42-0410230
21 Interstate Court
Greenville, SC 29615
(864)288-2100

www.foxcarolina.com

And:

Waterfront Strategies
3050 K Street NW, Suite 100
Washington, DC 20007-5108
USA

<u>Contract / Revision</u> 758915 /		<u>Alt Order #</u> 08415885
<u>Product</u> AFSCME		
<u>Contract Dates</u> 10/25/16 - 10/31/16	<u>Estimate #</u> 5661	
<u>Advertiser</u> American Federation of State County Municip		<u>Original Date / Revision</u> 10/21/16 / 10/21/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHNS	<u>Account Executive</u> Jim Quinn	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 194	<u>Product 1/2</u> 207
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHNS	10/25/16	10/31/16	M-F 1135p-1205a	1135p-1205a		:30			IMP		NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				4	\$250.00					
2	WHNS	10/25/16	10/31/16	M-F 3-4p	M-F 3-4p		:30			IMP		NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				4	\$175.00					
3	WHNS	10/25/16	10/31/16	M-F 630-7P	630-7P		:30			IMP		NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				4	\$250.00					
D 4	WHNS	10/28/16	10/28/16	Fri 9-10p	Fri 9-10p		:30			IMP		NM	0	\$0.00
5	WHNS	10/30/16	10/30/16	NFL Pre-Game Show	12-430p		:30			IMP		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1				1	\$750.00					
6	WHNS	10/30/16	10/30/16	Panthers Early Game	1-430p		:30			IMP		NM	1	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1				1	\$12,500.00					
N 7	WHNS	10/27/16	10/27/16	Thu 9-10p	Thu 9-10p		:30			IMP		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	---T---				1	\$1,400.00					
Totals									0.00				15	\$17,350.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	13	\$16,850.00	(\$2,527.50)	\$14,322.50
10/31/16 - 10/31/16	2	\$500.00	(\$75.00)	\$425.00
Totals	15	\$17,350.00	(\$2,602.50)	\$14,747.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.